

Abhilash Bhakre | Senior Product Designer | New York City Metropolitan Area

Product Design Strategist | 7+ YoE | Startup Product & B2B SaaS Specialist | Fintech & Regulated Industry Experience

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Education

M.S. in UX/UI Design (Additional Credits in Industrial Design) | Thomas Jefferson University, Philadelphia, PA | 8/17 - 12/20

Bachelor of Architecture | Babasaheb Ambedkar Marathwada University, India | 6/10 - 7/15

Work Experience

Lead Product Designer | **TalentStream AI** | Mar 2025 - Present | New York City

- Leading end-to-end UX for an **AI-powered B2B enterprise platform** and a native **iOS companion app**, taking sole design ownership from concept to launch.
- Translating complex enterprise workflows into mobile-first interactions, ensuring seamless data visibility.
- Collaborating directly with founders to build a scalable design system that supports both web-based dashboards and native mobile environments.

Head of UX/UI Design Curriculum & Instructor (Volunteer) | **Outcome School** | Dec 2025 - Present | California (Remote)

- **Curriculum Leadership:** Optimizing an 18-week UX/UI design curriculum specifically tailored to provide underrepresented youth with industry-standard skills in research, wireframing, and prototyping.
- **Instruction & Mentorship:** Leading weekly instructional sessions and providing 1:1 mentorship to help students navigate complex design challenges and build competitive professional portfolios.

UX Designer II | **Fidelity Charitable (Scale & Security)** | Apr 2022 - Dec 2024 | North Carolina (Remote)

- Led 0-1 design for B2B2C transactions eCRM Experience CMS projects, serving as a Subject Matter Expert (SME).
- Designed a desktop application, driving **\$4B+ overall business impact in 2024**.
- Reduced complex transaction time by **50% (from 5m to 2.5m)** through rigorous journey mapping and UI refinement.
- Boosted user productivity by **59% by simplifying dense data-entry processes**.
- Cross-functional collaboration with product, engineering, and business stakeholders to balance security and user needs.
- Evangelized the enterprise design system, ensuring consistent cross-product experiences and accessibility compliance.
- Utilized A/B testing to inform key decisions that led to improved user flows and conversion.

Independent Design Consultant | Mar 2021 - Mar 2022 | (Remote)

Operating as a strategic design partner for enterprise financial institutions and high-growth startups.

- **BNY Mellon (via Language Dept):** Delivered a full-cycle enterprise application, improving user efficiency by **40%** and satisfaction by **51%** through integration with Microsoft Dynamics 365 and Salesforce.
- **Envision2bWell (Healthcare Startup):** Designed a 0-1 digital health ecosystem, leveraging **Apple Human Interface Guidelines (HIG)** to simplify complex health-tracking data for native iOS and B2B portals.
- **FM Global (via Eliassen Group):** Led design collaboration and interaction for global commercial insurance workflows.

UX Designer | **PDA Media (Edu-Tech)** | Jan 2020 - Mar 2021 | Philadelphia, PA

- Designed an **AI-powered SaaS web application** with **ChatBot** (LLM, NLP, ML), reducing loan submission **time by 79.8%**.
- Established the core design system and product style guide to ensure long-term scalability.

UX Designer | **Pravin Kadam (Health & Fitness)** | Jun 2019 - May 2020 | Philadelphia, PA (Remote)

- Designed an **AI-driven iOS habit-forming consumer app**, utilizing Apple's Human Interface Guidelines (HIG) to improve multi-task completion by 81%.
- Implemented mobile-specific social features and community engagement loops that boosted retention by 15%.

UX Designer | **Pravin Kadam** | Jan 2019 - Dec 2019 | Philadelphia, PA (Remote)

- Developed a custom **Android email management app** for a university client, applying Material Design principles to consolidate fragmented workflows.
- Successfully reduced multi-app dependency by 66% through optimized mobile navigation and notification management.

Skills & Expertise

Design: UX/UI Design, Enterprise Software UX, Information Architecture, Interaction Design, Typography, Rapid Prototyping, Visual Design, Design Systems, Mobile Design (iOS/Android), Product Strategy, Prioritization, Design Patterns, Problem solving, customer needs, technical support experience, CMS, Chatbot design.

UX Research: User Research, Customer/User Journey Mapping, Persona Development, Usability Testing, User feedback, Stakeholder Alignment, Agile & Scrum, Design Review, Business Goal Mapping, Problem-solving, Presentation Skills, Data modeling, SEO.

Tools: Figma, Adobe XD, Sketch, InVision, Miro, Mural, JIRA, HTML/CSS, Adobe Illustrator, Photoshop, WCAG/ADA Compliance, Zapier, AI-Tech (Google Gemini Pro, LLMs, NLP, GenAI, ML), Spark.